

**30th OptoElectronics and Communications Conference/
International Conference on Photonics in Switching and Computing 2025
(OECC/PSC 2025)
- Call for Sponsors and Exhibitors -**

We are pleased to announce the 30th OptoElectronics and Communications Conference/ International Conference on Photonics in Switching and Computing 2025, to be held at the Sapporo Convention Center over the five-day period of June 29–July 3, 2025.

With a view to making the conference more beneficial for all attendees, we are seeking Sponsors as well as Exhibitor companies. Please consider this unique advertising opportunity.

OECC/PSC 2025 Organizing Committee
General Chairs Takeshi Hoshida
 Tetsuya Kawanishi
 Takuo Tanemura

Conference Overview

30th OptoElectronics and Communications Conference/
International Conference on Photonics in Switching and Computing 2025

Acronym OECC/PSC 2025
<https://www.oecpc2025.org/>

Dates Sunday, June 29–Thursday, July 3, 2025
(Exhibition: Monday, June 30–Wednesday, July 2, 2025)

Venue Sapporo Convention Center
(1-1-1 Higashi-Sapporo 6-jo, Shiroishi-ku, Sapporo, Hokkaido, Japan)

Organized by OECC/PSC 2025 Organizing Committee

Sponsored by IEICE Communications Society
 IEICE Electronics Society
(IEICE: The Institute of Electronics, Information and Communication Engineers)

Technically Co-sponsored by IEEE Photonics Society, Optica (formerly OSA)

Projected No. of Attendees Approximately 600

Countries/ Areas of Participants

Australia, Canada, China, Denmark, France, Germany, Indonesia, Italy,
Japan, Republic of Korea, Malaysia, the Netherlands, Singapore, Sweden,
Switzerland, Taiwan, U.K., U.S., and more.

Official Language English

OECC/PSC 2025 Sponsorship / Exhibition Prospectus

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■ Package Sponsors

Package specs and privileges (Tax included)	Platinum	Gold	Silver	Bronze
	¥1,000,000	¥500,000	¥300,000	¥180,000
Multipurpose rooms * Privileges of early application	One room	N/A	N/A	N/A
Invitation to conference	Four-person capacity	Two-person capacity	One person capacity	N/A
Invitation to banquet	Four-person capacity	Two-person capacity	One person capacity	N/A
Exhibition	Two booths	Two booths	One booth	Table exhibit
Advertising in Conference program booklet	One page Color	One page Color	One page Color	One page B/W
Logo placement in Conference program booklet	Extra large	Large	Medium	Small
Logo placement on OECC/PSC 2025 website	Extra large	Large	Medium	Small
Logo placement on sponsor signs *all logos are the same size	√	√	√	√
Company advertising in rest areas	√	√	N/A	N/A

There may be restrictions placed on the number of applications accepted once the call for Sponsors is launched. Check with the Secretariat for up-to-date status prior to applying.

Privileges:

- **Invitation to conference** (platinum/ gold/ silver sponsors)
Sponsors are provided with instructions on how to register for OECC/PSC 2025 conference free of charge. * Note that you may not register as a Presider or Presenter.
- **Invitation to banquet** (platinum/ gold/ silver sponsors)
You are invited to the banquet, slated for Wednesday, July 2, 2025.

- **Multipurpose room** (platinum sponsors only) ***Privileges of early application**

Room 103, 104, 105, 106, 201, and 205

Companies that have applied as platinum sponsors by Friday, January 31, 2025 have access to a multipurpose room for use as a greeting space, waiting room, etc. Room size and capacity vary by individual room. Rooms are selected by Sponsors on a first-come, first-served basis.

Refer to "[Multipurpose Rooms](#)", page 6-7.

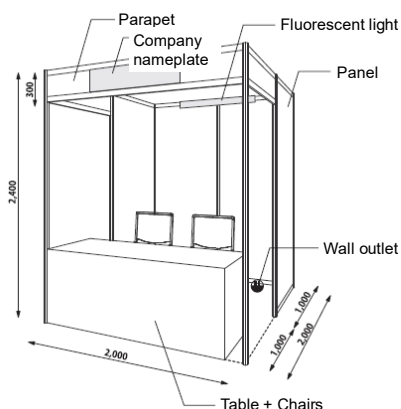
* If another sponsor applies a multipurpose room ahead of time, you can select your room from amongst rooms that are open for the entire five-day event period.

- **Exhibition**

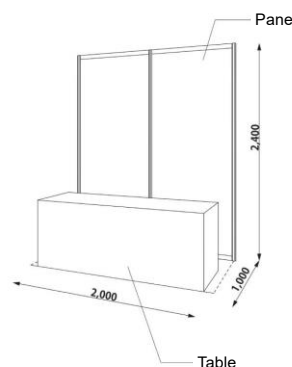
Platinum sponsors	Exhibition booth	Two booths: approximately 8 m ²
Gold sponsors	Exhibition booth	Two booths: approximately 8 m ²
Silver sponsors	Exhibition booth	One booth: approximately 4 m ²
Bronze sponsors	Table exhibit	One booth: approximately 2 m ²

Refer to the "[Exhibition](#)" section on Page 8-9 for information on basic specifications.

Silver sponsors
4 m²



Bronze sponsors (table exhibit)
2 m²



Platinum and gold sponsors have access to two horizontally connected booths (shown above, double the width and surface area).

- **Advertising in Conference program booklet**

The Sponsor's advertisement will be shown as a one-page advertisement in the printed Conference Program.

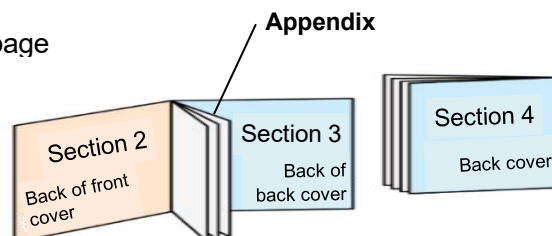
The advertisement will be placed in the **Appendix**, following the Conference program main text.

Gold/ silver sponsor Color

Bronze sponsor Black-and-white

Size: A4 **landscape** (H 180mm × W 267 mm)

(Section 2, 3, and 4 are for [Item Sponsors](#))



- **Logo placement in Conference program booklet**

The Sponsor's logo is placed in the printed Conference program booklet (Sponsor/ Exhibitor list page).

- **Logo placement on OECC/PSC 2025 website**

The Sponsor's logo is placed on the Sponsor/ Exhibitor page on the official website:

<https://www.oeccpsc2025.org>

When users click on the logo, they will be taken to the sponsoring company's website.

- **Logo placement on sponsor signs**

Signs displaying Sponsor's logos will be placed in the venue. All logos are the same size.

- **Company advertising in rest areas** (platinum/ gold sponsors)

Sponsor advertising is displayed in rest areas.

■ Item Sponsorship

		Price (tax included)	No. of companies
1. Advertising in the Conference program booklet	Conference program booklet (section 2, color)	¥100,000	1
	Conference program booklet (section 3, color)	¥100,000	1
	Conference program booklet (section 4, color)	¥150,000	1
2. Attendee registration terminal	Logo displayed on operation screen on attendee registration terminal	¥100,000	2
3. Lanyard	Name badge lanyard (<u>Exclusive Sponsor</u>)	¥500,000	1
4. Congress bag	* Congress bag logo	¥150,000	5
	Congress bag (<u>Exclusive Sponsor</u>)	¥750,000	1
5. Coffee break	Coffee break (sign set up during breaks showing company name and logo)	¥50,000 per time	7
6. Novelty goods	Promotional items (pens, notebooks, etc.)	In kind	N/A

These items are offered on a first-come, first-served basis. Once an item is sold out, this information is noted on the official website, but please note that there may be a time lag between the time an item is sold and the time the updated status is noted on the website.

* We will stop accepting requests for logo placement on congress bags (total of five) once we receive an Exclusive Sponsor requests (first-come, first-served). If you wish to have your logo placed on a congress bag, contact the Organizing Committee for status information prior to making your request.

Please note that the deadline may be moved forward.

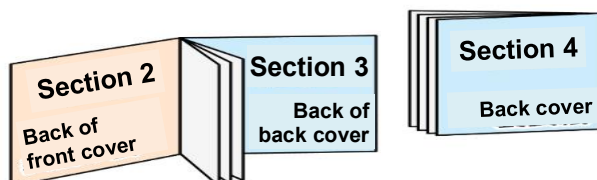
Details:

1. Advertising in the Conference program booklet

Sponsors may choose to advertise in the printed Conference Program, which is distributed to all conference attendees. Please feel free to utilize it to showcase and advertise your latest equipment, parts, materials, etc.

Price:	1. ¥100,000 (tax included)	Section 2 (back of front cover, color)	1 company
	2. ¥100,000 (tax included)	Section 3 (back of back cover, color)	1 company
	3. ¥150,000 (tax included)	Section 4 (back cover, color)	1 company

Size: A4 **landscape** (H: 180 mm x W 267 mm)



- We encourage advertising to be in **English characters only**. The submission deadline is currently set for around the end of April 2025.
- Use outlined digital data. If you are not submitting a PDF, attach an output sample in PDF format. Details will be provided once print schedules are confirmed.

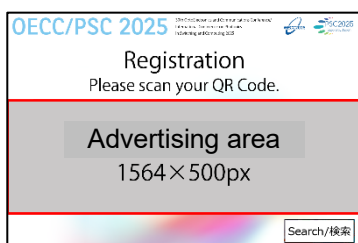
2. Attendee registration terminal

Company logos are displayed on the terminal screen where all attendees print their nametags.

Price: ¥100,000 (tax included)

(For illustrative purposes only)

1. QR code read standby screen (regular display except during printing) + 2. Nametag print screen (roughly ten seconds)



Two company logos are shown next to each other in the above-described advertising area.

Logo data: JPG/JPEG or PNG size: w750 × h450 px per company

3. Name badge Lanyard for Exclusive Sponsor

The Organizers create lanyard printed with the OECC/PSC 2025 logo along with your company logo for distribution to all attendees.

Sponsorship price: ¥500,000 (tax included)

4-1. Congress bag with logo *

The Congress bag, distributed to all attendees, is printed with your company's logo.

Price: ¥150,000 (tax included)

Bag specifications and logo placement are determined by the Organizers.

* If we receive the maximum number of requests for this type of advertising from Exclusive Sponsor (4-2), we will stop taking requests for this type of advertising (first-come, first-served).

4-2. Congress bag for Exclusive Sponsor

The Organizers create a congress bag with your company's logo and OECC/PSC 2025 logo.

Price: ¥750,000 (tax included)

5. Coffee break

Signs displaying your company logo are placed in the beverage area during conference coffee breaks.

The Organizers determine sign specifications and location.

Price: ¥50,000 per a break time (tax included)

6. Novelty goods

Please provide promotional items (pens, notebooks, etc.) for distribution to attendees.

No. of items: Approximately 600 Delivery date: Late June, 2025

Contact the Secretariat for details on delivery dates, delivery destination, delivery method, and more.

■ Multipurpose Rooms

Sponsors may use the multipurpose rooms for up to five days (at least one day). These rooms are ideal for a meeting space, welcoming guests, as a waiting room, etc. Room selection is on a first-come, first-served basis.

Private room information	1-day	5-day	Reference (basic layout)
Room 104 , approximately 85 m ² , 9:00 a.m. to end of day	¥120,000	¥360,000	* School room layout, Square layout, Island layout
Room 105 , approximately 85 m ² , 9:00 a.m. to end of day	¥120,000	¥360,000	* School room layout, Square layout, Island layout
Room 201 , approximately 85 m ² , 9:00 a.m. to end of day	¥120,000	¥360,000	* School room layout, Square layout, Island layout
Room 103 , approximately 50 m ² , 9:00 a.m. to end of day	¥80,000	¥240,000	Square layout: Seating for 24 with three-seater chairs
Room 106 , approximately 50 m ² , 9:00 a.m. to end of day	¥80,000	¥240,000	Island layout: Seating for 16 with two-seater chairs
Room 205 , approximately 40 m ² , 9:00 a.m. to end of day	¥70,000	¥210,000	** Square layout: Seating for 24 with three-seater chairs

* School room layout: Seating for 30 with two-seater chairs, Square layout: Seating for 24 with two-seater chairs, Island layout: Seating for 32 with two-seater chairs

** Room 205 features the basic layout. We ask you to restore the room to its original layout if you decide to move any fixtures.

The following are included in basic specifications:

Fixtures and furniture: Table, chair, wall outlets (inquire as these may differ by room)

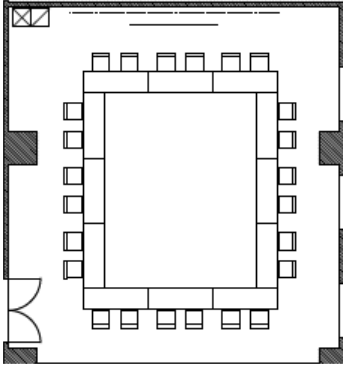
* Inquire for additional paid options.

Conditions of use:

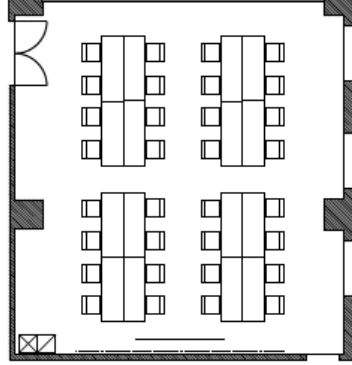
- Please inform the Organizing Committee of how you intend to use the space. Use the space only in accordance with your purpose. Use of the space that would impede or disturb meeting operations is prohibited.
- If you are holding an event that involves attendees (such as workshops, seminars, etc.), you must obtain prior authorization from the Organizing Committee. Contact the committee ahead of time.

Layout examples for 104, 105, and 201:

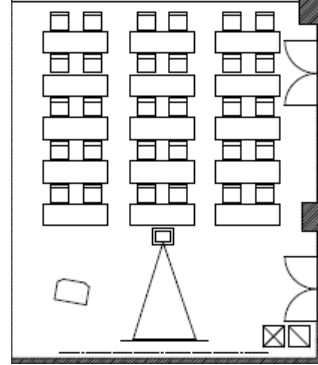
Square layout (105)



Island layout (104)

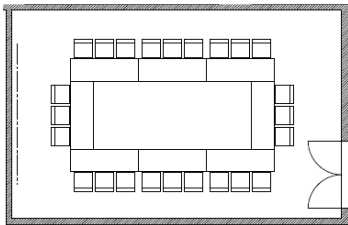


School room layout (201)

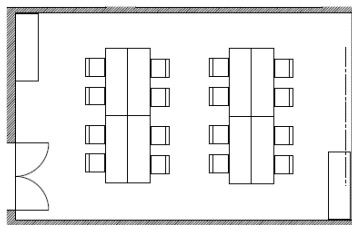


Layout examples for 103, and 106:

Square layout (103)

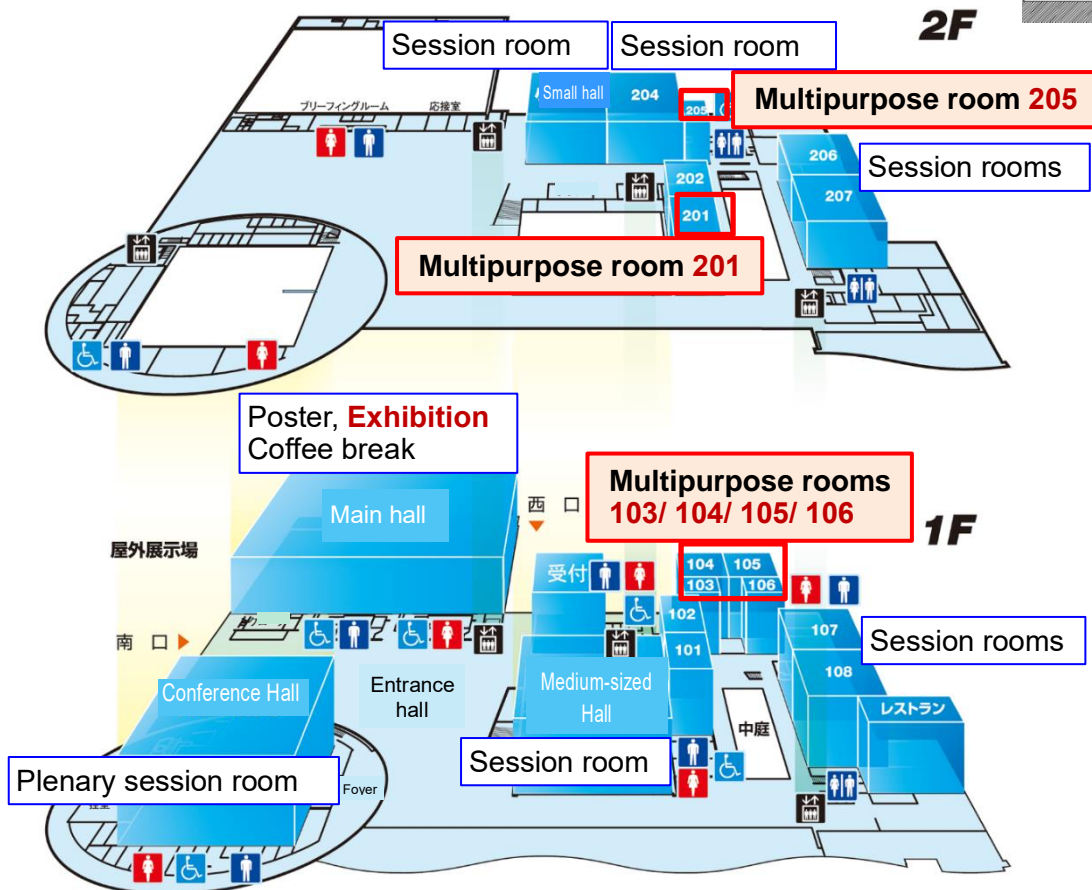
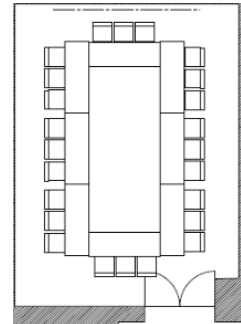


Island layout (106)



Layout for 205:

Restore to original layout when you are finished.



Exhibition

The Exhibition portion of the congress will be held at the Sapporo Convention Center 1F Large Hall. Please feel free to utilize it to showcase and advertise your latest equipment, parts, materials, etc. (Note that the number of exhibitors may be restricted due to venue capacity).

- **Exhibition booth:** ¥250,000 (tax included)
- **Table exhibit:** ¥150,000 (tax included) *

*These simple booths do not require staff present.

Basic specifications: ● Exhibition booth

One booth: Approximately 4 m² (2 m×2 m)

The following are included in basic specifications:

Back panel: W: 1,980 mm (center-to-center)
H: 2,400 mm

Side panels: W: 990 mm (center-to-center)
H: 2,400 mm

Parapets:

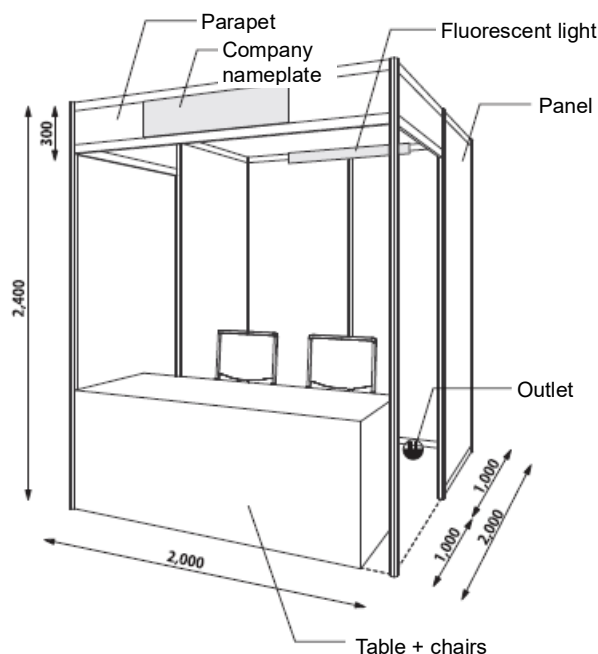
Company nameplate: 1 per company
(English notation/ one specified font)

Table with white cloth: 1 per booth

Chair: 2 per booth

Wall outlet: 1 (2 plugs) per booth
(includes 100V 1kW of electricity)

Fluorescent lights: 1 per booth



- If you are requesting more than one booth, your booths will be connected horizontally as in the illustration above.

Two booths provide double the width and surface area, while three booths provide three times the width and surface area, while the depth is the same.

Inquire with our staff prior to making your request if you want four booths or six booths.

- If you determine that you do not need an item included in the basic specifications, it is considered forfeiting part of the package you have paid for. The difference will not be deducted from the exhibitor cost.
- For information on optional items and additional paid electrical items, refer to the Exhibitor Manual.
- Exhibits and decorations may not be taller than 2.2 meters.
- Inquire about separate fees for special decorations.

Basic specifications: ● Table exhibit

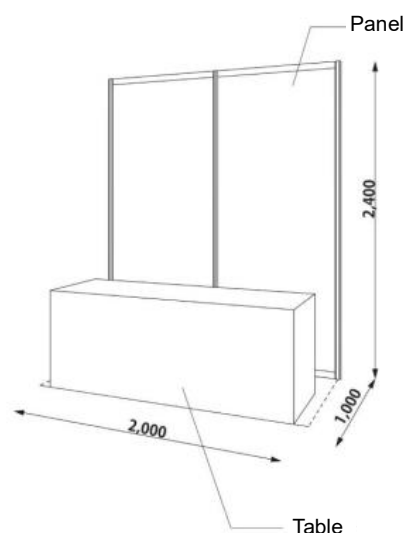
One booth: Approximately 2 m² (W 2 m×D 1 m)

The following are included in basic specifications:

Back panel: W: 1,800 mm (center-to-center) H: 2,400 mm

Company name plate: 1 per company
(English notation/ one specified font)

Table with white cloth: 1 per booth



These simple booths are designed such that an Exhibitor attendant need not be present.

Chairs and other items may not be placed outside a 2 m² area.

Refer to the Exhibitor Manual for information on setup by Organizers on behalf of Exhibitor (e.g. Exhibitor sends pamphlets to be put on the table to our administrative staff ahead of time).

The following apply to both regular exhibits and table exhibits:

- Exhibitor fees do not include conference attendance fees. If you wish to attend the conference, you must register separately.
- You will be given the number of Exhibitor badges that you request (only for entrance to the Exhibitor Area).
- For a fee, you may request that your company nameplate display your company logo. Refer to the Exhibitor Manual.
- Note that depending on any changes in venue capacity, monetary amounts and/ or exhibition format are subject to change.
- The venue floors are made of vinyl chloride. For this reason, construction is not allowed directly on the floors. Vehicles may not enter the space. The floor weight capacity is 500 kg/m².
If you plan to bring in heavy materials, be sure to place materials on the floor to protect it on your inbound/ outbound route as well as the Exhibitor Area.
- The venue does not supply water, gas, or air.
- Take away any waste including packaging or residual materials. You will be charged for any waste left at the venue.
- Exhibitors are responsible for any breakage of venue equipment. The Organizers take no responsibility whatsoever.

Refer to the Exhibitor Manual for further details on exhibiting. We ask Exhibitors to follow these rules.

[Exhibitor venue program]

The Organizing Committee oversees venue layout decisions (positioning of the different Exhibitors). Please understand that we do not take requests. The final event floor plan will be mailed together with the Exhibitor Manual.

[Current exhibition schedule]

Note that the schedule is subject to change at the convenience of the Organizing Committee devising the conference program. The updated schedule will be included in the Exhibitor Manual.

Sunday, June 29	13:00–18:00	Exhibitor installation and setup (Organizers do basic setup in morning)
Monday, June 30	8:00–10:30	Exhibitor installation and setup
	10:30–16:00	Exhibit hours
Tuesday, July 1	10:30–17:00	Exhibit hours
Wednesday, July 2	10:30–16:30	Exhibit hours
	16:30–18:30	Exhibitor carry-out and removal
Thursday, July 3	8:30–	Exhibitor carry-out and removal (upon request only)

Sponsorship/ Multipurpose Rooms/ Exhibition Information

■ How to Apply, Deadlines, and Payment

How to Apply:

To apply, use the application form at the **Sponsor & Exhibition** site below.

<https://www.oecpc2025.org>

* **Send the logo data when registering** (format: JPG/JPEG or PNG or EPS)

Location of logo display (all Sponsors)

- 1) Conference program booklet
The logo is shown on the Conference Program Sponsor and Exhibitor list page.
- 2) OECC/PSC 2025 web
Company logos are shown on the Sponsor and Exhibitor list pages on the Official Website:
<https://www.oecpc2025.org>
When a user clicks on the logo, they will be taken to the sponsoring company's Website.
- 3) Sponsor List Sign
Signs displaying the logos of all Sponsors will be displayed during the conference period.

Application Deadline: Wednesday, April 2, 2025

* Please note that the deadline may be moved up if we reach the specified allotments.

Payment:

Invoices will be issued starting in February 2025. Please pay by bank transfer by the deadline to the bank account noted on the invoice. Receipts are not issued. A copy of your bank transfer or bank transfer statement will serve as your receipt.

Current Schedule (tentative):

April 2, 2025:	Application deadline
Early May	Exhibitor Manual and Exhibitor Floor Plan issued (sent to Exhibitors and package Sponsors)
End of May	Exhibitor documents (included with Exhibitor Manual) submission deadline
April–June	Sponsored items, program book, conference bags etc., production period
June 29–July 3	OECC/PSC 2025 held
June 30–July 2	Exhibition

Inquiries:

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